

**Plymouth Educational Center Board of Directors
1460 E. Forest Avenue
Detroit, Michigan 4807**

**July 31, 2018 – 8:30 a.m.
SPECIAL BOARD MEETING APPROVED MINUTES**

The meeting convened at 8:37 a.m. with Mr. Fair presiding.

A. Roll Call

Members Present: Johnathan Sudduth, Darwyn P. Fair, Redic Grant, Celia Thomas, Nicholas Hood III

Members Absent: None

B. Mission Statement - We, the Plymouth Educational Center community will educate, motivate , elevate and nurture all students by promoting academic excellence and responsible citizenship.

C. Approval of Agenda – A motion to approve the agenda was offered by Mr. Sudduth, supported by Mrs. Thomas. The motion passed unanimously.

D. Approval of Minutes – June 26, 2018 Special Meeting – A motion to approve the minutes was offered by Mr. Sudduth, supported by Mr. Grant. The motion passed unanimously.

E. Public Comment - Agenda Items Only – There was no public comment.

F. New Business

1. *Summer Bridge Loan* – A motion to approve the \$700,000 offer by Oxford Bank, to be repaid over an 11-month period, was offered by Mrs. Thomas, supported by Mr. Sudduth. The motion passed unanimously.

2. *Marketing Proposal* – Social Media PR Solutions’ proposal was discussed. CEO Thomas added that this will be a relationship with both the board and the academy. Discussion ensued regarding promoting the brand of the academy and strategies going forward. The board asked that Mr. Grant work directly with the company.

No action required, as the initial contract amount is less than what board policy requires for their approval.

G. Extended Public Comment - On Any Matter – Board member Thomas told members that the RFI proposal will go out this week to 18 identified companies. The timeline for vetting and

selecting a company, as well as working on the reauthorization process, was discussed.

H. **Any Other Business** – None

I. **Adjournment** – The meeting adjourned at 9:13 a.m.

MINUTES CERTIFICATION

Proposed minutes respectfully submitted,

Paulita C. Holloway
Recording Secretary

August 15, 2018
Date

Approved by the Plymouth Educational Center Board of Directors

[Signature]
Board Secretary

8-22-2018
Date